

# A Zero-Augmented Multiplicative Error Model

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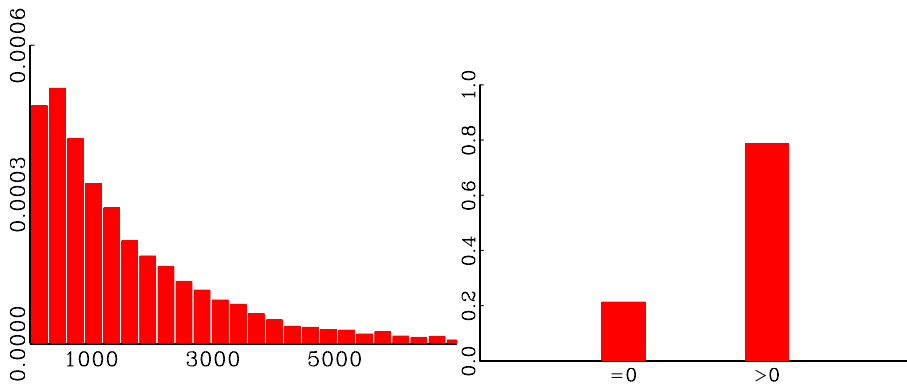
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Figure: Distribution of 15-Second-Trading Volumes of Boeing (NYSE)



(a) Histogram of nonzero volumes

(b) Frequencies of zero/nonzero volumes

Sample Period: January 2006



## The Multiplicative Error Model

- ▶ Define:
  - ▷  $x_t$ : a positive valued process.
  - ▷  $\mathcal{F}_{t-1}$ : information process up to time  $t-1$ .
- ▶ MEM for  $x_t$  (Engle, 2002):

$$x_t = \mu_t \varepsilon_t,$$

where:

$$\mu_t = E[x_t | \mathcal{F}_{t-1}] = \omega + \sum_{i=1}^p \alpha_i x_{t-i} + \sum_{i=1}^q \beta_i \mu_{t-i},$$

$$\varepsilon_t | \mathcal{F}_{t-1} \sim i.i.d. D(1, \sigma_\varepsilon^2).$$

- ▶ In many cases: distribution of  $\varepsilon_t | \mathcal{F}_{t-1}$  not defined for  $\varepsilon_t = 0$ .  
⇒  $x_t = 0$  cannot be explained by the model!

## Exact Zeros

- ▶ Common approach in the MEM-literature: removal of zeros.
  - ▷ Implies loss of information.
  - ▷ Absence of trades important in market microstructure theory: trading intensity has informational content (e.g. Easley & O'Hara, 1992).
- ▶ Models for continuous nonnegative data with excess zeros: Mainly applied in other fields of research (e.g. biometrics, environmetrics).
- ▶ Aim of this project:  
Develop a substantiated and parsimonious econometric approach for dealing with zero values in a MEM framework.

# Outline

1. Motivation ✓
2. Modeling Approach
3. Data
4. Empirical Results I
5. Model Extension
6. Empirical Results II
7. Summary and Outlook

## Generalized F-MEM

- ▶  $\varepsilon_t$  follows Generalized F distribution:

$$f_{\varepsilon}(\varepsilon_t) = \frac{a \varepsilon_t^{a m - 1} [\eta + (\varepsilon_t / \lambda)^a]^{-(\eta + m)} \eta^{\eta}}{\lambda^{a m} \mathcal{B}(m, \eta)}; \quad \lambda = 1.$$

- ▶ Extended MEM structure:

$$x_t = \varkappa(\mu_t) \varepsilon_t,$$

where:

$$\varepsilon_t | \mathcal{F}_{t-1} \sim i.i.d. D(\xi, \sigma_{\varepsilon}^2) \quad \varkappa(\mu_t) = \mu_t / \xi,$$

$$\xi = \eta^{1/a} \frac{\Gamma(m + 1/a) \Gamma(\eta - 1/a)}{\Gamma(m) \Gamma(\eta)}; \quad a \eta > 1.$$

- ▶ Log-likelihood function:

$$\mathcal{L} = \sum_{t=1}^n \log a + (am - 1) \log x_t - (\eta + m) \log \{\eta + [x_t/\varkappa(\mu_t)]^a\} \\ + \eta \log \eta - \log \mathcal{B}(m, \eta) - am \log \varkappa(\mu_t).$$

- ▶ Generalized F nests different error distributions:
  - ▷  $\eta \rightarrow \infty$ : Generalized Gamma
  - ▷  $m = 1, \eta \rightarrow \infty$ : Weibull
  - ▷  $m = 1, \eta = 1$ : Log-Logistic
- ▶ Drawback: Distribution not defined for  $\varepsilon_t = 0$  when  $am < 1$ .  
Log-Likelihood cannot be evaluated for  $x_t = 0$  ( $\log x_t$ ).

## A Zero-Augmented Error-Distribution

- ▶ Idea: Place nonzero probability mass on the zero value,

$$P\{\varepsilon_t > 0\} = p, \quad P\{\varepsilon_t = 0\} = 1 - p.$$

- ▶  $\varepsilon_t | \varepsilon_t > 0$  follows a continuous distribution with p.d.f.  $g_\varepsilon(\varepsilon_t)$ :
  - ▷ continuous for  $\varepsilon_t \in (0, \infty)$ .
  - ▷ lower bound at zero.
- ▶ Distribution of  $\varepsilon_t$  is discontinuous with discontinuity at zero:

$$f_\varepsilon(\varepsilon_t) = (1 - p)\delta(\varepsilon_t) + p g_\varepsilon(\varepsilon_t) \mathbb{1}_{(\varepsilon_t > 0)},$$

$\delta(\varepsilon_t)$ : point probability mass at  $\varepsilon_t = 0$ ,

$\mathbb{1}_{(\varepsilon_t > 0)}$ : indicator function.



## Application to the Generalized F-MEM

- ▶  $g_\varepsilon(\varepsilon_t)$  is given by the Generalized F distribution:

$$g_\varepsilon(\varepsilon_t) = \frac{a \varepsilon_t^{a m - 1} [\eta + (\varepsilon_t / \lambda)^a]^{-(\eta + m)} \eta^\eta}{\lambda^{a m} \mathcal{B}(m, \eta)}; \quad \varepsilon_t > 0,$$

- ▶ Hence:

$$E[\varepsilon_t | \varepsilon_t > 0] = \mu_+ = \lambda \xi.$$

- ▶ The condition  $E[x_t | \mathcal{F}_{t-1}] = \mu_t$  requires that  $E[\varepsilon_t] = \xi$ :

$$E[\varepsilon_t] = \rho \mu_+ \stackrel{!}{=} \xi,$$
$$\lambda = \frac{1}{\rho}.$$

## ZAGF-MEM

- ▶ Zero-augmented MEM structure:

$$x_t = \varkappa(\mu_t) \varepsilon_t,$$

where:

$$\begin{aligned}\varepsilon_t &\sim \text{ZAGF}(\lambda, a, m, \eta, p), \\ \varkappa(\mu_t) &= \mu_t / \xi, \\ \xi &= E[\varepsilon_t].\end{aligned}$$

- ▶ Conditional density of the endogenous variable  $x_t$ :

$$f_x(x_t | \mathcal{F}_{t-1}) = (1 - p) \delta(x_t) + p g_\varepsilon[x_t / \varkappa(\mu_t)] [1 / \varkappa(\mu_t)] \mathbb{1}_{(x_t > 0)}.$$

- ▶ Log-likelihood:

$$\mathcal{L} = n_z \log(1 - p) + n_{nz} \log p + \sum_{t, nz} \{ \log g_\varepsilon[x_t / \varkappa(\mu_t)] - \log \varkappa(\mu_t) \}.$$

## A Semiparametric Benchmark

- ▶ Estimation of  $\theta$  in  $\mu(\mathcal{F}_{t-1}; \theta)$  without explicit assumptions regarding  $f_\varepsilon(\varepsilon_t)$ .

⇒ Quasi-Likelihood function:

$$Q = - \sum_{t,n} \left[ \frac{x_t}{\mu_t} + \log \mu_t \right].$$

⇒ Drost & Werker (2004): Provides consistent estimate of  $\theta$  if  $\mu(\mathcal{F}_{t-1}; \theta)$  is correctly specified.

- ▶ Semiparametric estimation of  $f_\varepsilon(\varepsilon)$  based on  $\hat{\varepsilon}_t = \frac{x_t}{\mu_t}$ :

- ▷  $\hat{g}_\varepsilon(\varepsilon)$ : kernel density estimation using all  $\hat{\varepsilon} | \hat{\varepsilon} > 0$ ,
- ▷  $\hat{p} = n^{-1} \sum_t \mathbb{1}_{(\hat{\varepsilon}_t > 0)}$  (rel. frequency of  $\hat{\varepsilon} > 0$ ),

$$\Rightarrow \hat{f}_\varepsilon(\varepsilon) = (1 - \hat{p}) \delta(\varepsilon) + \hat{p} \hat{g}_\varepsilon(\varepsilon) \mathbb{1}_{(\varepsilon_t > 0)}.$$

## KDE Approach

- ▶ Kernel density estimator of  $g_\varepsilon(\varepsilon)$ :

$$\hat{g}_\varepsilon(\varepsilon) = \frac{1}{nb} \sum_{t=1}^n K\left(\frac{\varepsilon - \varepsilon_t}{b}\right),$$

$K(z)$ : symmetric pdf with  $\int z K(z) dz = 0$  and  $\int z^2 K(z) dz < \infty$ ,  
 $b$ : bandwidth satisfying  $b \rightarrow 0$  and  $nb \rightarrow \infty$  as  $n \rightarrow \infty$ .

- ▶ Support of  $g_\varepsilon(\varepsilon)$  is bounded from below: boundary bias!  
⇒ Possible remedies:
  - ▷ Reflection method (Schuster, 1985).
  - ▷ Cut-and-Normalized kernels (Gasser & Müller, 1979).
  - ▷ Boundary kernel (Gasser & Müller, 1979).
  - ▷ Local linear method (Cheng et al., 1997).
  - ▷ ...

## Asymmetric Kernels

- ▶ Gamma kernel estimator (Chen, 2000):

$$\hat{g}_\varepsilon(\varepsilon) = \frac{1}{n} \sum_{t=1}^n K_{\rho_b(\varepsilon), b}(\varepsilon_t),$$

where

$$K_{\rho_b(\varepsilon), b}(u) = \frac{u^{\rho_b(\varepsilon)-1} \exp(-u/b)}{b^{\rho_b(\varepsilon)} \Gamma(\rho_b)},$$

and

$$\rho_b(\varepsilon) = \begin{cases} \varepsilon/b & \text{if } \varepsilon \geq 2b \\ \frac{1}{4} (\varepsilon/b)^2 + 1 & \text{if } \varepsilon \in (0, 2b). \end{cases}$$

- ▶ Potential bias problem in the interior of the density support.

## Multiplicative Bias Correction (MBC)

- ▶ Semiparametric density structure (Hjort & Glad, 1995):

$$g_{\varepsilon}(\varepsilon) = g_{\varepsilon}(\varepsilon, \vartheta) r(\varepsilon),$$

$g_{\varepsilon}(\varepsilon, \vartheta)$ : parametric “start”,

$r(\varepsilon)$ : correction function.

- ▶ Idea: estimate  $r(\varepsilon) = g_{\varepsilon}(\varepsilon) / g_{\varepsilon}(\varepsilon, \vartheta)$  via kernel smoothing, i.e.

$$\hat{r}(\varepsilon) = \frac{1}{n} \sum_{t=1}^n K_{\rho_b(\varepsilon), b}(\varepsilon_t) / g_{\varepsilon}(\varepsilon_t, \hat{\vartheta}).$$

- ⇒ Bias-corrected gamma KDE (Hagmann & Scaillet, 2007):

$$\tilde{g}_{\varepsilon}(\varepsilon) = \frac{1}{n} \sum_{t=1}^n K_{\rho_b(\varepsilon), b}(\varepsilon_t) \frac{g_{\varepsilon}(\varepsilon, \hat{\vartheta})}{g_{\varepsilon}(\varepsilon_t, \hat{\vartheta})}.$$

## Specification of the Conditional Mean

- ▶ Basic linear MEM( $p, q$ ):

$$\mu_t = \omega + \sum_{i=1}^p \alpha_i x_{t-i} + \sum_{i=1}^q \beta_i \mu_{t-i}; \quad \omega, \alpha_i, \beta_i \geq 0.$$

- ▶ Log-MEM (Bauwens & Giot, 2000) makes parameter restrictions unnecessary:

$$\begin{aligned} \log \mu_t = & \omega + \sum_{i=1}^p \alpha_i \log x_{t-i} \mathbb{1}_{(x_{t-i} > 0)} + \sum_{i=1}^p \alpha_i^0 \mathbb{1}_{(x_{t-i} = 0)} \\ & + \sum_{i=1}^q \beta_i \log \mu_{t-i}. \end{aligned}$$

- ▶ Specification search provides  $p$  and  $q$ .

## Data

- ▶ Dataset (original): tick data for AIG, Boeing, IBM, Merck (NYSE).
- ▶ Period: January 2-18, 2006.
- ▶ Frequency (aggregated): 15 seconds.
- ▶ Observations: 15829.
- ▶ Variable: **average trading volume**.

	AIG	Boeing	IBM	Merck
% Zeros	0.114	0.188	0.086	0.153



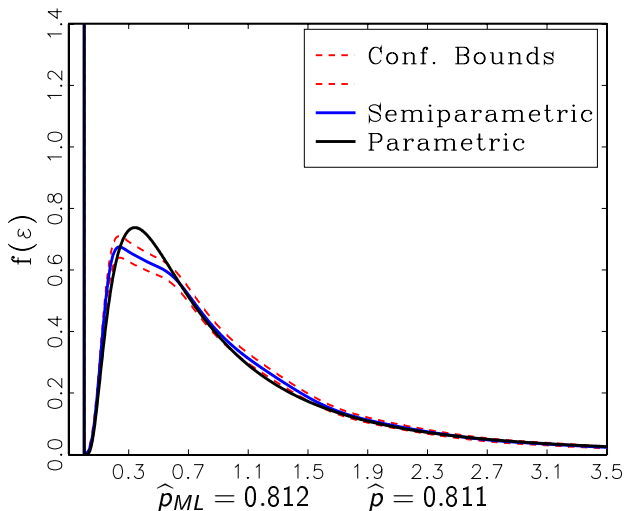
Figure: Estimated Density of  $\varepsilon_t$  (Boeing, Gamma Kernel)

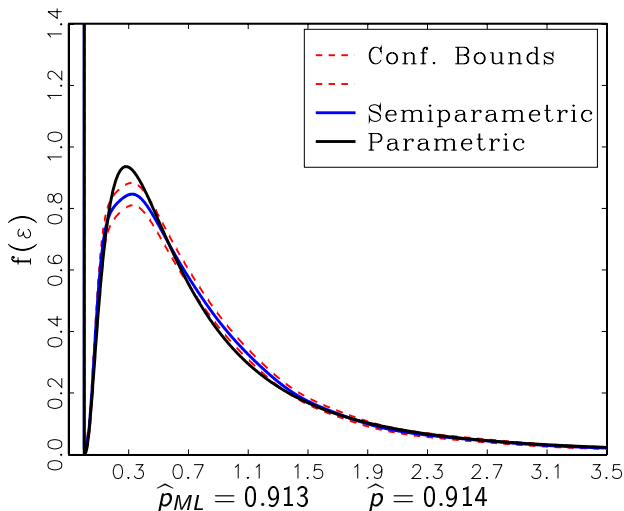
Figure: Estimated Density of  $\varepsilon_t$  (IBM, Gamma Kernel)

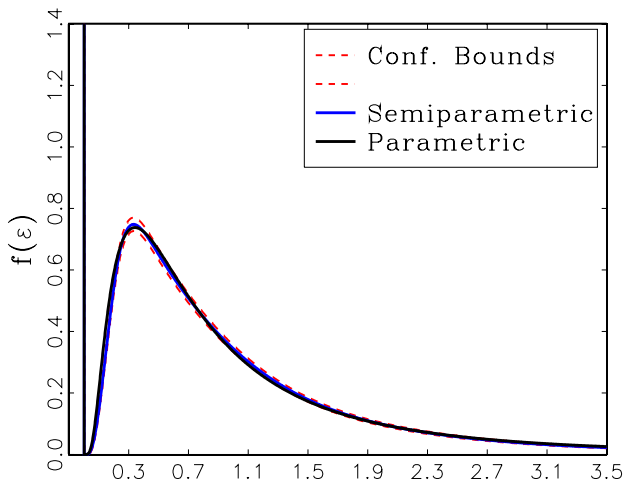
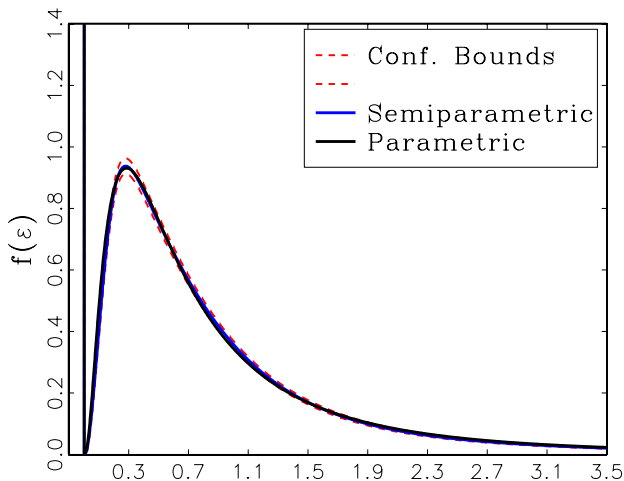
Figure: Estimated Density of  $\varepsilon_t$  (Boeing, Gamma Kernel with MBC)

Figure: Estimated Density of  $\varepsilon_t$  (IBM, Gamma Kernel with MBC)

## Semiparametric Specification Test

- ▶ We compare:

$$f_{\varepsilon}(\varepsilon) = (1 - \rho) \delta(\varepsilon) + \rho g_{\varepsilon}(\varepsilon) \mathbb{1}_{(\varepsilon > 0)} \quad (\text{semiparametric})$$

$$f_{\varepsilon}(\varepsilon, \vartheta) = (1 - \rho) \delta(\varepsilon) + \rho g_{\varepsilon}(\varepsilon, \vartheta) \mathbb{1}_{(\varepsilon > 0)} \quad (\text{parametric}).$$

- ▶  $H_0: f_{\varepsilon}(\varepsilon) = f_{\varepsilon}(\varepsilon, \vartheta)$  for some  $\vartheta \in \Theta$ .
- ▶ Idea: If  $H_0$  holds, then  $r(\varepsilon) = g(\varepsilon) / g(\varepsilon, \vartheta) = 1$ .
- ▶ Test statistic:

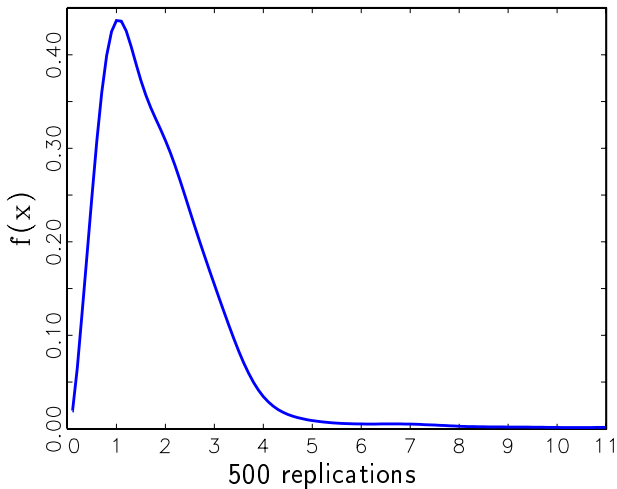
$$T_n = \hat{\rho} n b^{1/2} \int_0^{\infty} \psi(\varepsilon) [\hat{r}(\varepsilon) - 1]^2 d\varepsilon.$$

- ▶ Fernandes & Monteiro (2005):  $T_n$  is asymptotically normal under  $H_0$ .
- ▶ BUT: size distortions play an important role (Fan, 1995).  
⇒ Fan (1998): Parametric bootstrap approach.

## Parametric Bootstrap

1. Draw random sample  $\{\varepsilon_t^*\}_{t=1}^n$  from distribution with density  $f_\varepsilon(\varepsilon, \hat{\vartheta})$ .
2. Evaluate  $\{x_t^*\}_{t=1}^n$  as  $x_t^* = \mu(\mathcal{F}_{t-1}^*; \hat{\theta}) \varepsilon_t^* / \xi$ .
3. Use  $\{x_t^*\}_{t=1}^n$  to compute compute statistic  $T_n^*$  (involves re-estimation of parametric model and semiparametric benchmark).
4. Repeat steps 1,2 and 3  $B$  times to obtain bootstrap distribution of  $\{T_{n,r}^*\}_{r=1}^B$ .
5. Calculate  $(1 - \alpha)$ -quantile of bootstrap distribution ( $C_\alpha$ ).  
 $\Rightarrow$  Reject  $H_0$  at significance level  $\alpha$  if  $T_n > C_\alpha$ .

Figure: Bootstrap Distribution of Semiparametric Specification Test (IBM)



## Extension by a Binary Choice Model

- ▶ Probability  $p$  is time-varying:

$$p_t = P(\varepsilon_t > 0 | \mathcal{F}_{t-1}) = P(x_t > 0 | \mathcal{F}_{t-1}).$$

- ▶ Binary choice model for trade indicator:

$$p_t = P(\mathcal{I}_t = 1 | \mathcal{F}_{t-1}) = p(\mathcal{F}_{t-1}; \pi),$$

where:

$$\mathcal{I}_t = \begin{cases} 1 & \text{if } x_t > 0 \\ 0 & \text{if } x_t = 0. \end{cases}$$

- ▶ Implications for model properties:
  - ▷  $\varepsilon_t | \varepsilon_t > 0$  follows Generalized F distribution with time-varying scale parameter:  $\lambda_t = 1/p_t$ .
  - ▷ Error process  $\{\varepsilon_t\}$  loses i.i.d. property:
    - $\Rightarrow P(\varepsilon_t \leq \varepsilon | \mathcal{F}_{t-1})$  depends on  $\mathcal{H}_{t-1} \subseteq \mathcal{F}_{t-1}$
    - $\Rightarrow \{\varepsilon_t | \mathcal{H}_{t-1}\}$  is i.n.i.d. (Drost & Werker, 2004).



## Specification of $p_t$

- ▶ Two-State ACM model (Russel & Engle, 2004):

$$p_t = P(\mathcal{I}_t = 1 | \mathcal{H}_{t-1}) = \frac{\exp(h_t)}{1 + \exp(h_t)},$$

where

$$h_t = \gamma + \sum_{j=1}^v \eta_j \frac{\mathcal{I}_{t-j} - p_{t-j}}{\sqrt{p_{t-j}(1 - p_{t-j})}} + \sum_{j=1}^w \zeta_j h_t.$$

- ▶ Note:  $I_t | H_t \sim Be(p_t) \Rightarrow E[I_t | H_t] = p_t.$

Table: Estimation Results - DZAGF-MEM - ACM Part

	Boeing			IBM		
	Coef.	T-Stat.	P-Val.	Coef.	T-Stat.	P-Val.
$\gamma$	0.008	4.307	0.000	0.016	4.438	0.000
$\eta_1$	0.169	10.128	0.000	0.156	6.895	0.000
$\eta_2$	-0.114	-6.814	0.000	-0.083	-3.640	0.000
$\zeta_1$	0.995	909.616	0.000	0.994	705.638	0.000

## Density Forecast Evaluation

- ▶ Does not require assumptions regarding DGP.
- ▶ Idea: Check if one-step-ahead density forecasts are correct,

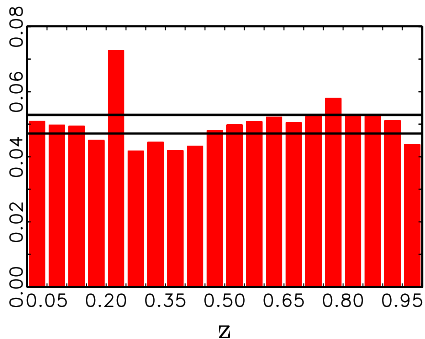
$$\{q_t(x_t|\mathcal{F}_{t-1})\}_{t=1}^n = \{f_t(x_t|\mathcal{F}_{t-1})\}_{t=1}^n.$$

- ▶ Method: Compute probability integral transforms (PIT)

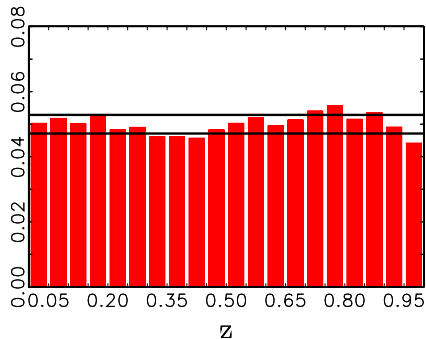
$$z_t = \int_{-\infty}^{x_t} q_t(u) du = Q_t(x_t).$$

- ▶ Diebold et al. (1998): If the model is correctly specified,  $\{z_t\}_{t=1}^n$  is i.i.d.  $U(0, 1)$ .

Figure: Histogram of Z (Boeing)



(a) ZAGF-MEM



(b) DZAGF-MEM

Table:  $\chi^2$ -Test for Uniformity

	Boeing		IBM	
	$\chi^2$	P-Val.	$\chi^2$	P-Val.
ZAGF-MEM	275.357	0.000	105.033	0.000
DZAGF-MEM	53.465	0.000	46.207	0.001

▶ Conclusions:

- ▷ Approach allows MEM analysis of data with “many” zeros.
- ▷ Extension by binary choice component (ACM model) improves performance.

▶ Agenda:

- ▷ Test of parametric density against semiparametric benchmark: final implementation.
- ▷ Simple economic application (market microstructure).

Figure: Estimated Density of  $\varepsilon_t$  (IBM, Epanechnikov Kernel with Reflection)

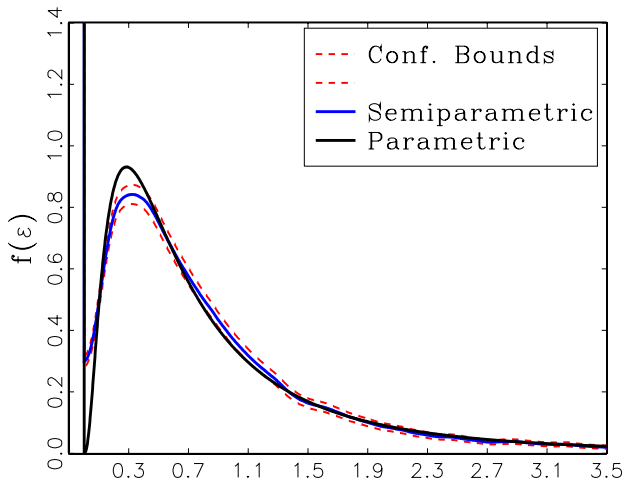


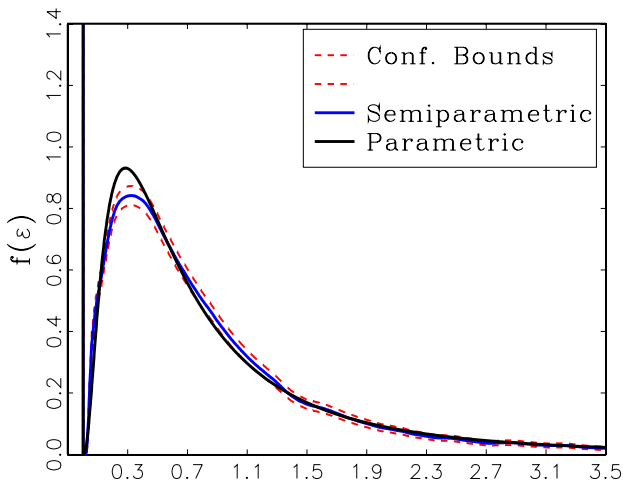
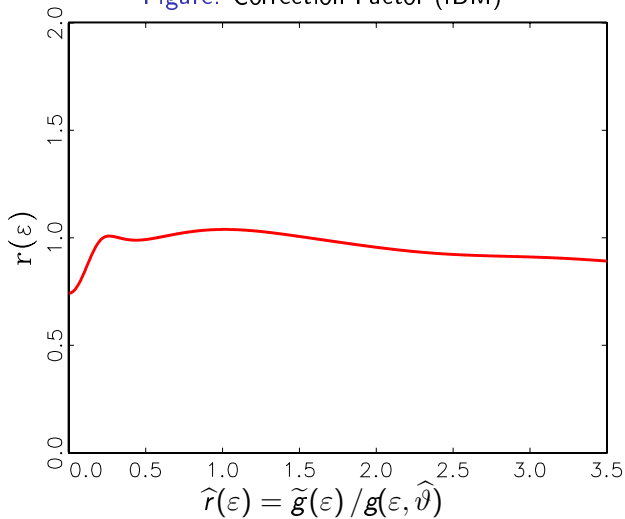
Figure: Estimated Density of  $\varepsilon_t$  (IBM, Boundary Kernel)



Figure: Correction Factor (IBM)



## Wald-Wolfowitz-Runs-Test

- Define binary trade indicator:

$$\mathcal{I}_t = \begin{cases} 1 & \text{if } x_t > 0 \\ 0 & \text{if } x_t = 0. \end{cases}$$

- $H_0$ : No serial dependence in  $\{\mathcal{I}_t\}$ .
- Runs:  $\underbrace{1 \ 1}_{\text{run}} \ \underbrace{0 \ 0 \ 0}_{\text{run}} \ \dots \ \underbrace{1}_{\text{run}} \ \underbrace{0}_{\text{run}} \ \underbrace{1}_{\text{run}} \ \dots \Rightarrow R = \# \text{ runs}$
- Under  $H_0$ :  $Z = \frac{R - E[R]}{\sqrt{V[R]}} \stackrel{a}{\sim} N(0, 1)$ .

Table: Runs-Test-Results

	Boeing	IBM
Z	-15.140	-8.915
p-val.	0.000	0.000

## DZAGF-MEM: Log-Likelihood Function

- Log-likelihood function:

$$\mathcal{L} = \underbrace{\sum_t \{\mathcal{I}_t \log p_t + (1 - \mathcal{I}_t) \log (1 - p_t)\}}_{\text{ACM part}} + \underbrace{\sum_{t, nz} \{\log g_\varepsilon[x_t / \varkappa(\mu_t)] - \log \varkappa(\mu_t)\}}_{\text{MEM part}}$$

$$\mathcal{I}_t = \begin{cases} 1 & \text{if } x_t > 0 \\ 0 & \text{if } x_t = 0. \end{cases}$$

Unit mean condition:  $\lambda_t = 1/p_t$ .

Table: Ljung-Box-Statistics for ACM Residuals

	Boeing		IBM	
	Stat.	P-Val.	Stat.	P-Val
$LB_{20}$	17.095	0.646	17.182	0.641
$LB_{50}$	49.617	0.488	37.268	0.908
$LB_{100}$	92.502	0.690	68.166	0.993

Definition of residuals:

$$u_t = \frac{\mathcal{I}_t - p_t}{\sqrt{p_t (1 - p_t)}}.$$

## Randomized PIT

- ▶ Add random noise to discrete random variables (e.g. Brockwell, 2007).
- ▶ Applied to zero-augmented MEM structure

$$z_t = \begin{cases} U_t Q_t(x_t) & \text{if } x_t = 0 \\ Q_t(x_t) & \text{if } x_t > 0, \end{cases}$$

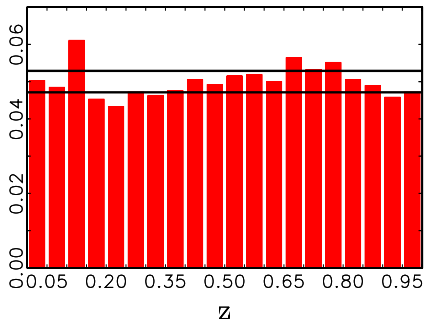
where  $\{U_t\}_{t=1}^n$  is i.i.d.  $U(0, 1)$ .

- ▶ Extensive notation

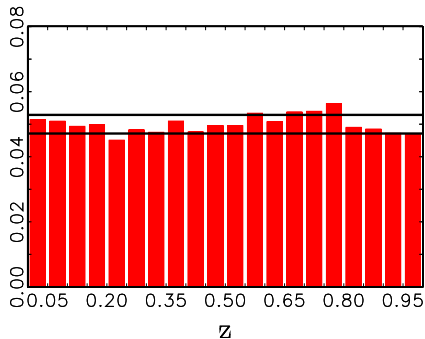
$$z_t = \begin{cases} U_t (1 - p_t) & \text{if } x_t = 0 \\ (1 - p_t) + p_t G_\varepsilon(x_t/\varkappa(\mu_t)) & \text{if } x_t > 0, \end{cases}$$

$G_\varepsilon(\cdot)$  denotes c.d.f. of the Generalized F distribution.

Figure: Histogram of Z (IBM)



(a) ZAGF-MEM



(b) DZAGF-MEM